



Left: LED diffusers by Christian Seltmann
Right: Jonny Milmer's BT Tower Light
saber installation

from The China Illuminating Engineering Society, The Illuminating Engineering Institute of Japan and The Illuminating Engineering Society of North America.

His recent project to light CENTRAL/CENTRAL, the new shopping destination in downtown Hong Kong, has created a holistic experience for shoppers, as he explains: 'Each of the shops reflects the individual personality of the international designer represented within it, and has been designed with the two-fold aim of showing off the beauty of the products within, as well as positively impacting sales.'

The project was achieved using high quality LED technology, to ensure drama and ambience are balanced by reduced heat and energy consumption.

Anyone who saw the amazing Light saber illuminating the skies above London's BT Tower last September will probably know the name of **Jonny Milmer**.

The creation of Imagination's senior lighting designer involved projecting a 600m beam of intense blue light from the top of the 189m-high tower.

The equipment weighed almost two tonnes, but the only way onto the roof was via a small hatch, meaning Milmer's choice of equipment was restricted by the lack of access. He settled on 16 Zap technology BigLite 4.5 lamps on the roof, 24 MBI flood lamps on the dish level of the tower and 20 VL3500 wash lamps on the surrounding roofs. The show was programmed using a grandMA2 lighting desk, controlled remotely through an iPad, 530m away on the roof of the Imagination building. Milmer studied Sound, Light & Live Event Technology at the University of Derby, after getting bitten by the lighting bug at the tender age of eight. He said: 'I love the creative process, and working with other talented designers to find solutions to problems that are both aesthetically pleasing and practical, given the conditions of the problem.'

The BT tower is the most recent in a string of high profile installations for Milmer, including Battersea Power Station and the Evoque launch in Shanghai, New York and Milan, both for Land Rover. On his career to date, Milmer said: 'I was working in a local theatre at the age of eight, and have pursued lighting design in all forms through my school and university career, so that I could be where I am today. 'I'm living the dream! I always wanted to be a lighting designer and I am now able to work on some of the most interesting lighting design projects around the world as my full time job.'

Christian Seltmann's creations owe as much to art as lighting design, but look a little closer and you realise technology, chemistry and specialist manufacturing techniques all play a part in his work. The German-born designer set up Labo crème brûlée in Majorca with his wife and brother in 2003, to create individual ...

Gilbert Moity's installation, Hanging Forest is a real gem, hidden away in the wonderful chocolate shop of artisan, Patrick Roger, in the Place du Grand Sablon, Brussels.

The shop, which falls under the protection of the Cultural Heritage Authorities, is long and narrow with a seven metre-high ceiling and a massive bronze sculpture in the centre to display the goods.

Referencing the work of the artisan, who draws inspiration from nature, French lighting designer, Moity created the installation to appear to float above the sculpture. Working within the shape of the space, Moity suspended 90 tubes of different lengths arranged in a deliberately random, almost untidy way. The light emitted radiates to the centre of the store while three LEDs installed at the lower end of each tube, direct light on to the bronze sculpture to accentuate the edible creations on display.

Moity created the overall lighting design to integrate with his stunning central fitting, using 70 projectors, 10W LED T2700°, installed on suspended power rails.

Named as one of Hong Kong's Ten Most Outstanding Designers in 2007, and awarded the Outstanding Greater China Design Award two years running (2008 and 2009), **Tino Kwan** has also received awards



RISING STARS

A change is as good as a rest, according to those in the know, so we're taking a mid-season break from our series of in-depth interviews, in order to bring you TL's 'one to watch' selection of lighting designers that you may not know - yet...



Top right: LED glass diffusers from Seltmann
Above top: Roupinian's Ajax Experience Museum
Above: Gilbert Moity's Hanging Forest installation

'Every project presents its own set of challenges and we look forward to them all'

lighting installations to commission. He explained the concept: 'Each piece features LED-based diffusing – a new form of lighting'.

Seltmann admits to one or two 'lucky strikes' during the development of his technique, which included having to invent his own oven to create glass with natural looking bubbles of all sizes – the only way to create the ethereal quality of light he demands. His designs are simplistic: 'minimal design; so form follows function,' he explained. Highly polished aluminium, brass or steel is used to create the framework for stunning glass panels, which allow the light to shine through, in the way a stained glass window diffuses light onto the floor of an old church. At Light+Building 2012 in Frankfurt this spring, Seltmann was asked to take part in the Trend Forum – a great compliment he recognises. 'Being chosen as one of 40 from the 2,500 exhibitors is a great honour for our company', he said. 'We are not trying to be the next Philips or Osram; we want to be small but beautiful.'

Canadian designer, **François Roupinian's** work includes lighting exhibitions at the Museum of Strasbourg, the National Museum of Singapore and the country's National Library, as well as caberets at the Hard Rock Hotel, Las Vegas and the newly completed Revel Casino in Atlantic City.

'We began with the event centres at the Revel Casino Resort, but were soon commissioned

to illuminate the casino itself,' says Roupinian.

The founder of Lightemotion has put his signature on Amsterdam's Ajax Experience Museum; the Museo Nazionale dell'Automobile of Torino and the Wine Museum of Barolo in Italy; as well as the Auckland War Memorial Museum.

'At Lightemotion, we have a passion for light and an artistic vision that speaks for itself in our designs,' Roupinian explained. 'When we illuminate a building, our main objective is to transcend convention and bring it to life, articulating form and reinforcing the brand in a dynamic way.'

He believes artistic flair is just one part of the success he has achieved to date, citing the process and methodology used as big factors in completing projects to the client's satisfaction. 'Clients want to be wowed but they also want to be sure that they are working with a professional team'.

Recent projects at the Cinémathèque Québécoise, the Musée d'art Contemporain de Montréal, the interior of the Place des Arts and the Church of St-John the Evangelist brought recognition in his hometown of Montreal.

'I'm very proud that we are participating in the rejuvenation of the Complexe Desjardins,' he said. 'It's a city institution, a place that everyone knows, and we are giving it a new lease of life by designing a custom light fixture that creates a new dynamically lit environment. Using LEDs has drastically reduced the energy requirements of the centre, while creating a colour-change effect that brings to life the space and the experience of those within it.'

'Every project presents its own set of challenges and we look forward to them all.' **TL**

Contacts

Gilbert Moity
www.gilbertmoity.com
Tino Kwan
www.tinokwan.com
Jonny Milmer
www.imagination.com
Christian Seltmann
www.labocremerbrulee.com
François Roupinian
www.lightemotion.ca